



## **Community Outreach Subcommittee MINUTES**

Wednesday, February 26, 2025  
10:00 a.m. – 11:00 a.m.  
Zoom

**Subcommittee Members Present:** Gail Hardy, Rachel Timm, Ana Mitchel, Chief L.J. Fusaro, Eyvonne Parker-Bair

**Staff:** Ken Barone, Erica Escobar

### **I. Welcome & Introductions**

Chair Gail Hardy called the meeting to order at 10:02 a.m.

### **II. Approval of the January 22, 2025, minutes**

A motion was made and seconded to approve the minutes from January 22, 2025. The minutes were unanimously approved by members via voice vote.

### **III. Old Business**

#### **a. UConn Law Forum**

Rachel updated the subcommittee members on the upcoming UConn Law Forum. While RSVP numbers are low, she plans additional outreach, including speaking at the DEI class, sharing flyers, and posting a QR code on social media. She also asked students to promote the event through affinity groups.

The event is scheduled to run from 5:30 to 7 PM, with a 45-minute presentation followed by networking. Rachel offered to help with introductions and moderate.

Additionally, it was suggested that offering CLE credits at future events could help boost attendance.

#### **b. Enfield and East Hartford Public Forums**

An update was provided on the upcoming forums in East Hartford and Enfield. The East Hartford forum is scheduled for March 20th at 5:30 PM at the Wickham Library, with the mayor set to open the event. The panel will consist

of a police chief, a CHRO representative, and possibly a community representative.

The event is listed on the library's calendar, and flyers will be distributed this weekend. The Enfield forum is scheduled for May, with engagement starting after the East Hartford event.

c. State agency outreach for website inclusion of CTRP3 information

The language for revamping the Chief State's Attorney's page, focusing on profiling and the process, was recently reviewed. The next goal is to finalize this, aiming for completion either today or tomorrow.

A conversation also took place last week with the Undersecretary at OPM for Criminal Justice Policy and Planning. They manage a page on the OPM site, but it is outdated and still contains information from when CTRP3 work was done at CCSU. Efforts are underway to update that page and redirect it to the larger project page. These two pages are the primary focus at the moment.

The DMV page is up and running successfully, and attention is now shifting to these other two areas. Eyvonne Parker-Bair mentioned that there were 324 hits on the page last month and plans to begin tracking and reporting data on page visits, including where visitors are navigating from that page.

#### IV. General Discussion

a. Website Redesign and Data Updates

The redesigned website is nearing launch, with plans to share it for review before finalizing the launch date. The new site will be more user-friendly, visually brighter, and better aligned with UConn's standards. Feedback from the communications team emphasized shifting from a dark tone to a more uplifting and collaborative message, reflecting the progress of the project.

Key updates include a redesigned homepage, a new history section on Alvin W. Penn, improved navigation, and a cleaner layout for reports and agendas. The data page will be more integrated, and a dedicated section for news and events will be added. The site will also feature an updated Advisory Board section and improved accessibility.

The goal is to launch by the end of March, coinciding with the next Advisory Board meeting. A draft link will be shared for feedback, with a two-week window for comments before the final launch.

There was no further discussion, and the meeting adjourned at 10:37 a.m.