



Community Outreach Subcommittee MINUTES

Wednesday, October 23, 2024
10:00 a.m. – 11:00 a.m.
Zoom

Subcommittee Members Present: Gail Hardy, Rachel Timm, Chief L.J. Fusaro, Piotr Milczek

Staff: Ken Barone, Erica Escobar

I. Welcome & Introductions

Chair Gail Hardy called the meeting to order at 10:03 a.m.

II. Approval of the September 25, 2024, minutes

A motion was made and seconded to approve the minutes from September 25, 2024. The minutes were unanimously approved by members via voice vote.

III. New Business

a. UConn Law Forums

An update was provided on the UConn Law Forum. The team is focusing on the November 6th event, which will take place from 12:30 to 2:00 PM. The forum is intended for law students and will feature a presentation and a panel discussion.

Outreach is underway, with the flyer set to be sent out later this week. Efforts include informing student leaders, affinity groups, and professors teaching relevant courses. The goal is to ensure a strong student turnout.

The event will include a 20-minute presentation, followed by a 40-minute panel discussion, with time for questions. If time permits, students will have the opportunity to stay and engage further. Lunch will be ordered for about 50 students, with adjustments made based on RSVPs.

The focus will be on keeping the forum educational and engaging, providing space for law students to interact with panelists.

Rachel Timm stated that a small group of students has already been recruited to help plan the spring event, which is scheduled for March 6th and will be targeted at the broader law community.

b. Future Public Forums: Cheshire, Enfield, East Hartford, and Waterbury

The next topic of discussion was future public forums in Cheshire, Enfield, East Hartford, and Waterbury. In Cheshire, the library location is confirmed, and a date has already been secured. In East Hartford, Ana is considering either the town hall or the library for the venue and is close to finalizing a date. In Enfield, Ana is still evaluating potential locations and plans to choose the most suitable space.

It is hoped that by December, all dates and locations for these forums will be confirmed, and advertising will begin by the end of the year.

c. State agency outreach for website inclusion of CTRP3 information

Erica has been in touch with the Chief State's Attorney's office. It was discovered that the current website includes some outdated racial profiling information, which may need revisions. Valerie plans to follow up with stakeholders to schedule a meeting and address changes.

The goal is to push the simplified DMV message to all police departments, encouraging them to display it on their websites. However, this will be delayed until the website redesign is complete to ensure consistency and avoid confusion. Once the new site is launched, the message will be distributed more broadly to law enforcement agencies.

IV. General Discussion

a. Website Redesign

The CTRP3 website is being redesigned due to feedback that the current site is outdated and unclear. Valerie Gordon, the new communications lead, is overseeing the project. The redesigned site will feature a positive video, a cleaner layout, and clearer messaging. Necessary components like agendas, minutes, and reports will remain, but unnecessary content will be minimized. The goal is to launch the updated site in 2025.

b. Video Production Project

Three media days were held at UConn to interview advisory board members for an updated website. John is creating a 90-second reel highlighting the collaborative nature of the board's work. Interviews with Gail Hardy, Stacey Manware, Chief Dryfe, Mike Gailor, and Eyvonne Parker-Bair provided

valuable content. Valerie, the communications lead, is now shaping the direction for the website update.

There was no further discussion and the meeting adjourned at 10:50 a.m.