



Community Outreach Subcommittee Minutes

Wednesday, April 15, 2026
10:00 a.m. – 11:00 a.m.
Zoom

Subcommittee Members Present: Eyvonne Parker-Bair, Ana Mitchell, Cheryl Sharp, Charles Green, Rachel Timm

Staff: Ken Barone, Erica Escobar

I. Welcome & Introductions

The meeting began at 10:04 a.m.

II. Approval of the January 14, 2026, and February 11, 2026, Minutes

The minutes from January 14, 2026, were not approved. A motion was made and seconded to approve the minutes from the February 11, 2026, meeting. The February 11, 2026, minutes were unanimously approved by members via voice vote.

III. Old Business

a. 2026 Public Forums

i. Windsor Public Forum Update

Ana reported that efforts to secure a location for the Windsor Public Forum are ongoing. She has been in contact with Windsor Town Hall and community organizations regarding venue availability.

Members noted strong community interest in discussions related to policing and public safety in Windsor. The group reaffirmed its commitment to holding the forum once a suitable location is secured.

Potential dates discussed included May 20, June 3, and June 20, with the final date to be determined based on venue availability and sufficient time for community outreach and promotion.

No final date or location has been confirmed at this time.

b. Media Campaign Presentation Update

An update was provided on the media campaign. The first 60-second campaign video, produced by Matt Johnson, has been completed as part of a planned series and will be launched at the upcoming Advisory Board meeting on Thursday at the Legislative Office Building during the legislative session.

A communications package is being developed by Valerie to support stakeholders and partner organizations. This will include guidance on how to share the video through social media and organizational websites, including suggested messaging, tags, and framing. Stakeholders will be encouraged to disseminate the video through their networks, particularly via social media.

Members discussed additional distribution opportunities beyond the CTRP3 website. The Office of the Chief State's Attorney was identified as a potential placement site, specifically on its page related to racial profiling law and complaints. Erica will follow up with the Office of the Chief State's Attorney to coordinate placement and ensure consistent messaging across platforms.

It was also noted that similar embedding processes have been used successfully through state IT infrastructure (e.g., with the Hate Crimes Council), and that this may be a model for video placement.

The group emphasized the importance of stakeholder amplification through social media sharing to increase visibility and drive engagement to the CTRP3 website.

c. Community Engagement & Partnerships

Erica provided an update on community engagement and partnerships as part of CTRP3's broader effort to strengthen outreach and increase participation from key stakeholder groups. She explained that she developed a list of potential organizations to support more targeted engagement aligned with CTRP3's mission to educate, collaborate, and facilitate dialogue on fair and impartial policing. The list includes legal and bar associations, civil rights and advocacy groups, law enforcement organizations, and professional associations. She reported ongoing challenges in identifying direct contacts through public-facing information, with limited responses received, and requested assistance from members in identifying more direct points of contact to improve outreach efforts.

In response, the group discussed ways to strengthen and expand engagement by improving access to key organizational contacts and increasing responsiveness from potential partners. Members noted that general inquiry channels are often ineffective and emphasized the importance of leveraging existing relationships and direct introductions to improve outreach success.

The discussion also reflected a broader strategic shift toward more targeted, partner-based engagement in place of broad public forums. This approach would involve working directly with specific stakeholder groups to host more focused conversations tailored to different audiences, including professional associations, affinity bar groups, law enforcement organizations, and community advocacy groups, with the goal of increasing relevance, participation, and sustained engagement.

Additional organizations and networks were suggested to further expand outreach efforts, supporting CTRP3's ongoing work to broaden stakeholder participation and strengthen community engagement across sectors.

III. General Discussion

Members engaged in a substantive discussion on the committee's role in addressing racial profiling and broader civil rights concerns, particularly in light of perceived increases in discriminatory practices. Members noted the importance of recognizing current public concern and considering how the committee engages these issues within its established scope.

A key theme was uncertainty around the committee's current priorities. Several members emphasized that without clearly defined priorities, CTRP3 risks operating without focus or measurable direction. It was suggested that the committee revisit its foundational purpose under the Alvin Penn legislation to help reestablish priorities and strengthen accountability for outcomes.

Members also discussed whether CTRP3 should engage more directly in broader civil rights issues, including high-profile police use-of-force incidents and concerns raised in Hartford. Some members noted that such incidents may fall within CTRP3's scope when related to fair and impartial policing, potential bias, or systemic disparities, while others cautioned that the committee is not structured as a general police oversight body and must remain within its statutory mandate.

There was general agreement that CTRP3 is at a crossroads and needs to clarify its objectives, how success is measured, and how efforts are allocated across outreach, education, and engagement. Members also emphasized balancing collaboration with law enforcement while addressing racial profiling and civil rights concerns when appropriate.

The discussion concluded with consensus that defining clear priorities should be placed on an upcoming agenda, including escalation to the full board for broader alignment and direction.

There was no further discussion, and the meeting adjourned at 11:16 a.m.